

# ANDREW ELDREDGE-MARTIN

drew@drewem.com  
www.drewem.com  
570.780.5660

## Experience

### CAMPAIGN MANAGER, BOB LORD FOR CONGRESS

January to November 2008, Phoenix, AZ

**Led a DCCC-targeted challenger's race** against 14-year Republican incumbent Rep. John Shadegg in Arizona's 3rd District. **Wrote campaign plan and budget of \$1.8 million.** Hired and supervised 10 full-time staff and consultant team. Worked with polling, media, mail, and research firms to draft, field, and analyze 4 polls and focus groups; to produce 5 televisions ads; and to place 9 weeks of broadcast and cable media.

**Supervised fundraising team that raised \$2 million**, including almost \$200,000 raised into the federal and Levin accounts for the state coordinated campaign. In addition, the campaign **raised over \$600,000 online** from over 8,000 donors.

Supervised field team in 3 offices that made **100,000 volunteer dials in two days** before to Election Day and over 75,000 knocks in the 6 weeks before election day.

The campaign was **named to the DCCC's Red-to-Blue list of top national targets; attracted over \$2 million in DCCC independent expenditures; and outperformed Barack Obama by 4%.**

### SENIOR PARTNER, LEVIATHAN STRATEGY

January to December 2007, Arlington, VA & Scranton, PA

**Served as a campaign manager and political consultant to statewide and local political candidates in Pennsylvania.** Developed budgets, campaign messaging, written materials and creative concepts for television, mail, and internet. Placed over \$1 million in broadcast and cable media buys in 7 media markets. **Our clients won 7 of 9 campaigns in 2007.**

### CAMPAIGN MANAGER, CARNEY FOR CONGRESS

December 2005 to November 2006, Clarks Summit, PA

**Led a DCCC-targeted victory over four-term Republican incumbent Don Sherwood, winning 53% of the vote in a District that President George W. Bush won 60%-40% in 2004.** Wrote and managed the campaign budget of \$1.5 million. Hired and supervised 12 full-time staff and consulting team. Worked with consultant team to draft, field, and analyze 6 polls and focus groups; to produce 11 television ads; and to place 12 weeks of broadcast media in the Scranton/Wilkes-Barre media market.

**The campaign was named to the DCCC's Red-to-Blue target list and attracted over \$2.5 million in DCCC independent expenditures and approximately \$1 million in AFSCME and ATLA independent expenditures.**

**The victory represented the largest vote shift from 2004 to 2006 in any congressional district in the nation.**

### COMMUNICATIONS DIRECTOR, CARNEY FOR CONGRESS

August to December 2005, Arlington, VA

### PRESS OVERNIGHT, KERRY-EDWARDS 2004, INC.

June to November 2004, Washington, DC

## Education

### JURIS DOCTOR, UNIVERSITY OF WISCONSIN LAW SCHOOL

**Articles Editor, *Wisconsin Law Review* ; Research Assistant, Election Law;**  
Visiting Student, **Georgetown University Law Center**

### BACHELOR OF ARTS, POLITICAL SCIENCE, HAVERFORD COLLEGE

Concentrations in International Relations, American Politics, and Political Theory;  
other coursework in Computer Science and Database Design

## Skills

Campaign Management  
Political Budgeting  
Media & Message Strategy  
Opposition Research  
Online Fundraising  
Netroots Outreach

## Recognition

"Campaign Manager Andrew Eldredge-Martin [was] excellent at making fast decisions and pursuing an aggressive free press strategy."  
- in **Campaign & Elections Magazine**

"Eldredge-Martin deserves credit for keeping Carney on message and running among the best Democratic races in the state this year."  
- **PoliticsPA.com**

"...an extremely effective campaign against incumbent John Shadegg"  
- **DailyKos**

## Tools

MacOS, Windows, UNIX  
Word & Excel  
AdobeCS  
HTML  
Web Savvy

## Member

Wisconsin Bar (Inactive)

## Colophon

Gills Sans  
Garamond

## More

An avid runner and former college cross country and track coach.